



Align yourself with your target market by sponsoring one of the many elements of MMTS.

Your brand exposure before, during and after the event is limitless and customizable based on your marketing goals.

As an exhibitor at MMTS, you can benefit from additional visibility in print, digital signage, website promotion, speaking opportunities, social media and digital promotion, and much more.

SPONSORSHIP OPPORTUNITIES

CONFERENCE & SPECIAL EVENTS

CONFERENCE SPONSOR

(3 opportunities)

Being a conference sponsor represents a unique opportunity for your company to engage in a national forum with thought leaders in the Canadian & international manufacturing industry. Align your brand with a high level presence at this major conference.

KEYNOTE PRESENTATIONS

(3 opportunities)

Align your company with Canadian Manufacturing professionals by sponsoring one of the Keynote Presentations.

The Keynote speakers are recognized as experts in their industries and can provide great recognition for your company.

OPENING NIGHT CELEBRATION

Monday, May 11 (2 opportunities)

Showcase your company as the proud sponsor of this platform allowing attendees, speakers and exhibitors to celebrate Canadian Manufacturing in a night full of fun & excitement.

JOB SHOP APPRECIATION RECEPTION

Tuesday, May 12 (3 opportunities)

The reception invites attendees to network, share ideas and solutions and create lasting connections with people from the industry. Show your support for the local Job Shops by sponsoring one of the most attended events of MMTS!

FEATURED OPPORTUNITIES

- Show Bags **SOLD!**
- Lanyards
- Aisle Banners
- Badge Inserts
- Lunch & Learns
- MMTS Café
- Rejuvenate & Recharge
- Smart Manufacturing Session

LOOKING FOR A UNIQUE OPPORTUNITY?

Contact us to tell us about your business goals. We'll create a custom package just for you.

Allison Martinez
888.322.7333 ext 4416
amartinez@sme.org



Capture the attention of 5,000+ manufacturing professionals at Quebec's largest and most influential manufacturing event!

Get in front of the MMTS audience and capture the attention of leaders and buyers in Quebec's manufacturing community.

ADVERTISING OPPORTUNITIES



Show Guide Advertising

STANDARD POSITIONS

- Full Page
- 1/2 Page (Horizontal)

PREMIUM POSITIONS

- Back Cover
- Inside Front Cover **SOLD!**
- Inside Back Cover
- Page 1

Show Guide Ad
Order Deadline :
April 1, 2020

Show Guide Ad
Material Deadline :
April 1, 2020

Addendum Advertising

- Full Page
- 1/2 Page

Digital Advertising

BANNER & BOX ADS

- Email: Badge Confirmation
- Email: Attendee Prospects
- Website: Floor Plan
- Website: Homepage
- Website: Registration
- Website: Attend Pages

ONLINE DIRECTORY & FLOOR PLAN

- Enhanced Exhibitor Upgrade



Mechanical Specifications

Exhibitors must provide their own artwork.*

Show Guide & Addendum Specifications:

Show Guide rates includes four-colour process.
The Show Guide materials deadline is **April 1, 2020**.

Contact Allison Martinez, 888.322.7333 ext 4416
for Show Guide & Addendum size specifications.

Digital Advertising Specifications:

Accepted digital ad formats: .jpg, .jpeg, .png, .gif
Banner Ad – Emails: 468px X 60px
Banner Ad – Registration Pages: 355px X 90px
Banner Ad – Home Page: 300px X 100px
Banner Ad – Floor Plan: 300px X 100px

ASAP for Best Exposure!

Email Ads must be received within 10 business days.